

# Erika Myszynski

Web Manager / Digital Content Strategist



## **NBBJ OFFICE**

Seattle, WA

## **PROFESSIONAL AFFILIATIONS**

Society for Marketing Professional Services (SMPS)

## **EDUCATION**

Master of Arts, Urban Affairs and Planning  
University of San Francisco

Bachelor of Arts, International Relations  
University of San Francisco

## **PROJECT EXPERIENCE:**

University of California Davis, Ambulatory  
Clinic Programming / Sacramento, CA /  
Web Manager & Photographer

Atrium Health, Adult Acure Care Hospital  
and Carolinas Rehab / Charlotte, NC /  
Web Manager

Spectrum Health Master Planning /  
Grand Rapids, MI / Web Manager

Harrison Silverdale Transition Services /  
Silverdale, WA / Web Manager

University of California Davis, Ambulatory  
Bed Tower Replacement / Sacramento, CA  
/ Marketing Specialist & Photographer

Intermountain Healthcare Kem C. Gardner  
Transformation Center Promotional  
Photography & Video / Murray, UT / Digital  
Producer

DDRM Teton Village Ultra Luxury Digital  
Client Presentation / Jackson Hole, WY /  
Web Manager

Confidential Corporate Client Costa Verde  
Digital Marketing Proposal / San Diego,  
CA / Digital Producer

Confidential Commercial Client  
Democracy Way Marketing Proposal &  
Presentation / Santa Clara, CA /  
Digital Producer

Bisnow Silicon Valley Corporate Campus  
Animated Presentation / Santa Clara, CA /  
Digital Producer

Erika elevates the digital experiences for client deliverables, offering a hybrid of technical and creative oversight and content management.

Erika's body of work — including marketing proposals, dynamic presentations, web deliverables, photography, and video — enhances digital expectations. Her efforts in communicating project content and managing graphic assets are intune with client demands to be tech-forward and digitally efficient in the decision-making process. She encourages compelling solutions to documenting the planning process, cultivating opportunities of impact.